

**17<sup>th</sup> Annual**

**Renal Professional Forum**

**Wednesday, February 24<sup>th</sup> – February 26<sup>th</sup>, 2021**

**Hutchinson Shores Resort & Spa**

**3793 NE Ocean Blvd.**

**Jensen Beach, FL 34957**



**PARTNERSHIP OPPORTUNITIES**



National  
Kidney  
Foundation™ of  
Florida

## 17th Annual Renal Professional Forum February 24<sup>th</sup> – 26<sup>th</sup>, 2021

### ABOUT THE PROGRAM & TARGET AUDIENCE

The National Kidney Foundation is the nation's leader in the fight to end kidney disease. It strives to improve the quality of care for kidney patients by educating and supporting the professionals who serve them. In response to the need for more educational opportunities for renal professionals in Florida, the National Kidney Foundation of Florida has been hosting the Renal Professional Forum since 2004, a two-day conference offering continuing education credits for renal social workers, dietitians, nurses and technicians. The **NKF of Florida** is bringing all disciplines together at its annual conference addressing the latest clinical topics and issues and future trends. Last year, over 100 renal professionals attended and ranked the presentations with a 99% satisfaction rating for the sessions they attended.

The National Kidney Foundation also uses this opportunity to recognize professionals. Exemplary Practice Awards are presented to a nurse, social worker, dietitian, physician and patient care technician who have demonstrated exceptional service to kidney patients. Professionals are nominated by their peers in their field of expertise and the awards are presented to the outstanding nominees.

### EVENT DETAILS

The National Kidney Foundation of Florida, Inc. invites you to partner with us during this exciting educational conference. Attached is exhibitor information for the 17<sup>th</sup> Annual Renal Professional Forum, which will be held Wednesday, February 24<sup>th</sup> – Friday, February 26<sup>th</sup>, 2021 at Hutchinson Shores Resort & Spa in Jensen Beach, Florida.

***Don't miss this opportunity to educate and network with hundreds of Florida's renal professionals and meet your health care marketing objectives.***

For more information, please contact Brittany Jones, Conference Coordinator, by phone at 904-885-0043 or by email at [bjones@kidneyfla.org](mailto:bjones@kidneyfla.org).



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## LOCATION

### Hutchinson Shores Resort & Spa

3793 NE Ocean Blvd.  
Jensen Beach, FL 34957

## Group Room Rates

Standard Room \$199/night + \$15 resort fee  
Oceanview Room \$239/night + \$15 resort fee  
\*\*Valet Parking is included in resort fee

## RESERVATIONS: MUST BE RECEIVED ON OR BEFORE JANUARY 22<sup>nd</sup>, 2021

Online at [www.hutchinsonshores.com](http://www.hutchinsonshores.com) or via Phone at 1-877-502-4653 referencing NKFF 17<sup>th</sup> Annual Renal Professional Forum

## EXHIBITOR PACKAGE: \$1,000

### Each Exhibitor will receive:

- Company logo on RPF Brochure (if commitment form is received by November 1<sup>st</sup>, 2020)
- Company logo recognition on all conference materials
- Five (5) hours of face-to-face interaction with attendees during Continental Breakfast and Coffee Breaks, which will be held in the Exhibit Hall
- Incentives for attendees to visit each Exhibitor
- Waived conference registration for 1 company representative wishing to receive CEUs
- List of participants with contact information
- (1) 6' skirted table for material display
- (2) Chairs

## INSTALLATION

Wednesday, February 24<sup>th</sup>, 2021 – 3:00 PM – 6:00 PM.

Exhibits must be set up by 7:00 AM on Thursday, February 25<sup>th</sup>, 2021

Exhibitors may dismantle after 4:00 PM on Friday, February 26<sup>th</sup>, 2021

**\*\*PLEASE NOTE: Attendee lunch & general sessions will be held in exhibit hall.**

## SHIPPING

**Shipments accepted between Wednesday February 17<sup>th</sup> & Wednesday, February 24<sup>th</sup>, 2021**

**Boxes needing to be shipped to the resort must include the following:**

NAME OF PERSON TO RECEIVE PACKAGE

FUNCTION NAME: NKFF 17<sup>th</sup> Annual Renal Professional Forum

HOLD FOR ARRIVAL: 02/24/21

## CANCELLATION

**Cancellation of exhibit space must be in writing and received by January 24<sup>th</sup>, 2021**

**Refunds will be subject to a 25% administrative fee.**



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**OTHER PARTNERSHIP OPPORTUNITIES:** In addition to the Exhibit Table and the benefits received by each Exhibitor, the following Partnership Opportunities are available:

### **NETWORKING RECEPTION**

This sponsor will receive prime exhibit space. To kick off the conference on Wednesday, February 24<sup>th</sup>, a Networking Reception will be held on property. Your company's name and logo will appear on the kidneyfla.org website and in correspondence to attendees, as well as on a sponsor board at the entrance to the reception and on tent cards at each table recognizing your support. You may also promote company/product with promo materials.

***Meeting support cost for the Networking Reception is \$3,000***

### **CONFERENCE LUNCH**

This sponsor will receive prime exhibit space. Your company's name and logo will appear on the kidneyfla.org website and in correspondence to attendees. Your company will also be recognized on a sponsor board at the head of the Buffet Table the day of your sponsorship, and an announcement will be made before, during and after the lunch, in addition to tent cards on each table recognizing your company's support. You will have 30 minutes to present to the group about your organization or product during this time.

***Meeting support cost for a conference lunch is \$1,500 + Cost of Lunch***

### **CONTINENTAL BREAKFAST SUPPORT**

Each morning, Continental Breakfast will be held in the Exhibit Hall. Your company's name and logo will appear at the entrance to the Exhibit Hall in addition to tent cards on each table recognizing your company's support.

***Meeting support cost for one Continental Breakfast is \$2,000***

### **CONFERENCE COFFEE BREAKS**

Each morning, a conference coffee break will be held in the Exhibit Hall. Your company's name and logo will appear at the entrance to the Exhibit Hall during the Break in addition to tent cards on each table recognizing your company's support.

***Meeting support cost for one Conference Break is \$2,000***

### **TOTE BAG SUPPORT**

Your company's name and/or logo will appear on each tote bag and will be distributed to all participants with the meeting materials upon arrival.

***Meeting support cost for the Tote Bag is \$1,500 + Cost of Tote Bags***

### **LANYARD SUPPORT**

Your company's name and/or logo will appear on the nametag lanyards that are given to each participant upon arrival.

***Meeting support cost is \$1,500 + Cost of Lanyards***



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**CORPORATE PARTNER COMMITMENT FORM**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Representative(s) exhibiting \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ Networking Reception Support \$3,000 (Wednesday Welcome Event 6-8pm)

\_\_\_\_\_ Continental Breakfast Support \$2,000 (indicate Thursday or Friday preferred)

\_\_\_\_\_ Conference Break Support \$2,000 (indicate Thursday or Friday preferred)

\_\_\_\_\_ Conference Lunch Support \$1,500 (+ cost of lunch)

\_\_\_\_\_ Tote Bag Support \$1,500 (+ cost of tote bags)

\_\_\_\_\_ Lanyard Support \$1,500 (+ cost of lanyards)

\_\_\_\_\_ Exhibitor Booth \$1,000 (included with the above sponsorships)

**PARTNERSHIPS ARE ON A FIRST COME, FIRST SERVE BASIS**

Please return the Partnership Commitment Form to  
Brittany Jones, Conference Coordinator, via email at [bjones@kidneyfla.org](mailto:bjones@kidneyfla.org)

In order to ensure that logos will be included in the Renal Professionals Forum  
Conference Materials, please email printer quality corporate logos to  
[jmckean@kidneyfla.org](mailto:jmckean@kidneyfla.org) no later than November 1, 2020.

**Please make checks payable to NKFF and mail to:**

National Kidney Foundation of Florida, Inc.  
1040 Woodcock Road, Orlando, FL 32803  
Federal Tax ID#: 59-2190073

**To make payment via credit card, please contact Maritza Massas at 407-894-7325**

**Payments must be received by NKFF no later than February 1<sup>st</sup>, 2021.**

**For more information, contact Brittany Jones, 904-885-0043, [bjones@kidneyfla.org](mailto:bjones@kidneyfla.org)**