Partnership Opportunities
2020 JACKSONVILLE KIDNEY PUMP

FSCJ South Campus
11901 Beach Blvd.
Jacksonville FL 32246

Sunday, April 26th, 2020
Registration Opens: 7:30am
5K Race: 8:45am
Walk: 9:00am

Interested in running in the 5K race?!
Visit http://jacksonvillekidneypump.org to sign up!
WHAT IS THE JACKSONVILLE KIDNEY PUMP?

The Jacksonville Kidney Pump is a fun, inspiring community event that calls attention to the prevention of kidney disease and the need for organ donation. The Pump is an opportunity for families, friends, businesses and co-workers to come together in a positive, healthy and active, yet non-competitive environment that is appealing to all ages. In addition to the non-competitive walk, a timed 5k will also take place for those participants feeling up to the challenge.

The Jacksonville Kidney Pump is slated for Sunday, April 26th, 2020 at the Florida State College at Jacksonville, South Campus. The Kidney Pump presents an occasion to celebrate life and create lasting community advocacy. Everyone is encouraged to walk. It’s a great way for friends, families, colleagues – the entire community – to participate in an inspiring event.

KIDNEY DISEASE FACTS

1 in 3 American adults – 73 million people – is at risk for kidney disease.

High blood pressure and diabetes are the two leading causes of kidney disease.

1 in 9 American adults (26 million people) have kidney disease & most don't know it.

Kidney disease kills 90,000 people a year - more than breast cancer or prostate cancer

Early detection and treatment can slow or prevent the progression of kidney disease.

Kidney disease often has no symptoms until it is very advanced.
ABOUT THE NATIONAL KIDNEY FOUNDATION

The National Kidney Foundation (NKF) is the leading organization in the United States dedicated to the **AWARENESS, PREVENTION, and TREATMENT** of kidney disease for hundreds of thousands of healthcare professionals, millions of patients and their families, and tens of millions of people at risk.

**WHY SHOULD YOUR COMPANY PARTNER WITH THE KIDNEY PUMP?**
Visibility in the community! Let your community know that you care and are working to help in the fight against kidney disease. Your company can benefit from maximum exposure of your products and services while simultaneously raising money and awareness for the NKF. The Kidney Pump is a launching pad that your marketing team can use to design a program that achieves your company’s marketing objectives. Kidney Pump Partners return year after year because of the extraordinary value and service they receive through a partnership with the NKF.

**WHERE YOUR MONEY GOES**
For every dollar raised at the Kidney Walk, more than 82 cents go towards NKF’s patient programs and services.

The National Kidney Foundation is proud to say that 82 cents of every dollar raised by the Foundation goes directly to patient programs and services.
Jacksonville Kidney Pump
Presenting Partner
$15,000

- Company cited as Presenting Partner of Jacksonville Kidney Pump through entire 2020 campaign
- Prime placement of logo on all 2020 Jacksonville Kidney Walk and Run T-Shirts (300+ shirts)
- Prime placement on Pump posters
- Opportunity to hang company banner on stage and company rep to make opening remarks during event
- Opportunity to place company swag in 5k Race Bags!
- (2) 10x10 tent on the lawn to distribute company promotional items during the event
- Logo on KIDNEYFL.ORG for one year
- Social media recognition (Facebook, Twitter, Instagram)
- Logo on all media promotions including NKF newsletter and press releases
- Logo on all Kidney Pump advertising including print ads
- Logo included in bi-weekly Kidney Walk newsletters, sent to over 500 participants.
- Personalized thank you plaque presented to company
- Logo on official Jacksonville Kidney Pump Sponsor Banner
- Logo on Jacksonville KidneyWalk.org
Jacksonville Kidney Pump

PLATINUM PARTNER

$10,000

- Logo on all Kidney Pump advertising including print ads
- Logo on all 2020 Jacksonville Kidney Walk and Run T-Shirts (300 + shirts)
- Opportunity to hang company banner on site
- Opportunity to place company swag in 5k Race Bags!
- (1) 10x10 tent on the lawn to distribute company promotional items during the event
- Social media recognition (Facebook, Twitter, Instagram)
- Logo on all media promotions including NKF press releases
- Logo on Jacksonville Kidney Pump posters
- Logo on official Jacksonville Kidney Pump Sponsor Banner
- Logo on Jacksonville KidneyWalk.org during Walk Campaign
- Logo included in bi-weekly Kidney Walk newsletters, sent to over 500 participants
- Personalized thank-you plaque presented to company
Jacksonville Kidney Pump
GOLD PARTNER
$5,000

- Logo inclusion in all Kidney Pump advertising including print ads
- Logo on all 2020 Jacksonville Kidney Walk and Run T-Shirts (300+ shirts)
- Opportunity to place company swag in 5k Race Bags!
- (1) 10x10 tent on the lawn to distribute company promotional items during the event
- Logo on Jacksonville KidneyWalk.org during Walk Campaign
- Logo on Jacksonville Kidney Pump posters
- Logo included in bi-weekly Kidney Pump newsletters, sent to over 500 participants
- Opportunity to hang company banner on site
- Personalized thank you plaque presented to company
- Logo on official Jacksonville Kidney Pump Sponsor Banner
Jacksonville Kidney Pump
SILVER PARTNER
$2,500

- Logo on all 2020 Jacksonville Kidney Walk and Run T-Shirts
- Opportunity to hang company banner on site
- Personalized thank you plaque presented to company
- Logo on official Jacksonville Kidney Pump Sponsor Banner
- (1) 10x10 tent on the lawn to distribute company promotional items during the event
- Logo on Jacksonville KidneyWalk.org during Walk Campaign
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<thead>
<tr>
<th>Partnership Benefits by Level:</th>
<th>Presenting-$15,000</th>
<th>Platinum-$10,000</th>
<th>Gold-$5,000</th>
<th>Silver-$2,500</th>
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<td>Placement of logo on posters</td>
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<td>Company hangs banner on site</td>
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<td>Logo on Jacksonville KidneyWalk.org during walk campaign</td>
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<td>Logo on all media promotions (press releases, etc.)</td>
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<td>Rep makes opening remarks on stage</td>
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<td>Logo with reciprocal link on KidneyFla.org for a year</td>
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<td>Company cited as Title Sponsor</td>
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**Amy Kozsuch**, Event Chair  
Email: [amykozsuch@icloud.com](mailto:amykozsuch@icloud.com)  
Cell: 904-599-2120 | Fax: 407.895.0051  
1040 Woodcock Road, Suite 119, Orlando, FL. 32803
ADDITIONAL WAYS TO SUPPORT NKF OF FLORIDA

Kidney Walk Corporate Team
Whether you have five or 5,000 employees, participation in the Kidney Walk is a great way to promote teamwork among employees and families. It demonstrates that your company wants to play an important role in supporting worthy, charitable causes. Employees are proud to work for socially responsible companies that are involved in the community.

Kidney Walk Pin-Up Partner
Offer the “I Love My Kidneys” pin-up at the point of sale. Store cashiers or company sells pin-ups to customers/employees for $1, $5, or more. Purchased pin-ups are then prominently displayed within the store/company to encourage additional customer participation.

Casual for Kidneys
Your company registers for a casual day and everyone comes to work in their favorite casual clothing. By making a donation, each participant will receive a commemorative sticker that will explain the absence of the usual dress, suit or uniform to your customers or clients.

NKF of Florida Team
Celebrating 8 Years in Jacksonville!
PARTNERSHIP AGREEMENT

YES, I WANT TO SUPPORT THE 2020 JACKSONVILLE KIDNEY PUMP!

___ Presenting $15,000
___ Platinum $10,000
___ Gold $5,000
___ Silver $2,500
___ Other

IMPORTANT PRINT DEADLINES:

Posters: Friday, February 28, 2020
Shirts: Wednesday, April 1, 2020

Please email high-resolution .eps or .pdf logos to jmckean@kidneyfla.org

CONTACT INFORMATION

Company Name: __________________________________________________________
Contact Name & Title: ______________________________________________________
Address: ________________________________________________________________
City: ___________________________ State, Zip: ________________________________
Phone: ___________________________ Fax: ________________________________
E-Mail: ___________________________

PAYMENT INFORMATION

___ Check enclosed (made payable to National Kidney Foundation of Florida)
___ Please invoice me for the total amount. Purchase Order # (optional)_____
___ Please charge my credit card: ___DISCOVER ___VISA ___MC ___AMEX
Credit Card Number: ______________________________________________________
Expiration Date (MM/YY): _____________ CIV/CCV #. (3 or 4 digit #) __________
Name on Card: __________________________________________________________
Signature: ___________________________ Date: __________________

PLEASE RETURN WITH PAYMENT TO:

National Kidney Foundation of Florida
C/O Jacksonville Kidney Walk
1040 Woodcock Road Ste. 119, Orlando, FL 32803
Phone: 904-885-0043 | Fax: 407-895-0051 | bjoness@kidneyfla.org